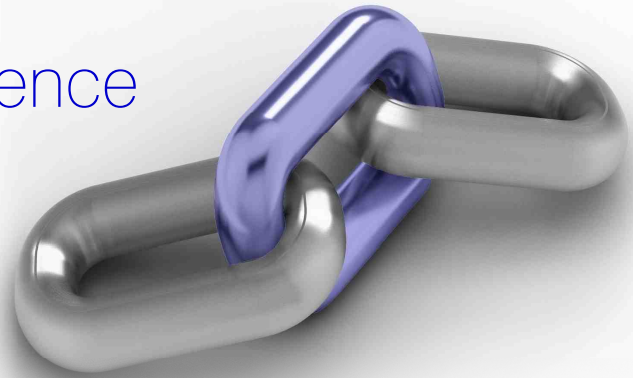


Exceptional destination management for conference and event planners



GMC ...an exceptional choice of world class DMCs

GMC is the sales and marketing office in the UK for a select group of world class Destination Management Companies (DMCs) who operate global events and conferences.

Established in 1995, Global Marketing Connections works with only the best DMCs... those with an established and proven reputation for excellence in their destination. To ensure all our clients receive the highest standard of service, GMC maintains a definitive set of criteria against which we benchmark our DMCs.

All our DMCs are committed to meeting the following standards of operation...

- Demonstrate a good understanding of the conference and events industry.
- Operate from a secure financial base.
- Possess the skill sets to create, plan and deliver an effective solution.
- Analyse a brief and develop an innovative, cost-effective solution that adds real value.
- Respond promptly and provide a high quality proposal that meets even the most demanding request.
- Maintain a comprehensive understanding of CSR requirements including risk assessment and crisis management.
- Command strong buying power and maintain excellent local networking relationships thereby ensuring all their suppliers are fit for purpose.
- Keep the market updated on new developments as they happen.
- Deliver attentive and personable service from initial planning through to final onsite management.

GMC provides clients with ongoing practical assistance and support including....

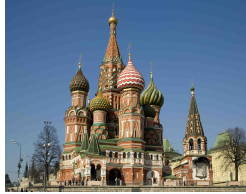
- 🌐 UK point of contact for ease of communication
- 🌐 Supporting clients with a first-hand knowledge of the destination.
- 🌐 Providing an impartial view on hotels and venues.
- 🌐 Saving clients research time by providing remote access to destination data via the GMC OnDemand system.
- 🌐 Assisting clients in preparing proposals and securing new business.
- 🌐 Organising events such as site visits and off-site promotions to assist clients in presenting a destination.

Contact Us

Susan Scales : Managing Director

Mercedes Conde-Nieto : Director of Sales





global marketing connections

DMC Portfolio

GMC is the UK sales office for the following Destination Management Companies

**Arabian Adventures
Dubai**

**Creative Travel
India, Nepal**

**Encore
Australia**

**Destination Asia
Hong Kong & China**

**Destination Asia
Thailand**

**Destination Asia
Vietnam, Cambodia & Burma**

**Destination Asia
Bali**

**Destination Asia
Japan**

**Destination Asia
Singapore & Malaysia**

**Exclusively Morocco
Morocco**

**Into Africa
Southern Africa**

**Motivation Budapest
Hungary**

**OYAK Tourism
Turkey**

**Servizi Internazionali
Italy**

**Shackman Associates
New York**

**Star of Egypt
Egypt**

**TLC
Brazil**

**TLC
Portugal**

**Ultramar Event Management
Spain**

**UTS
Russia**



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